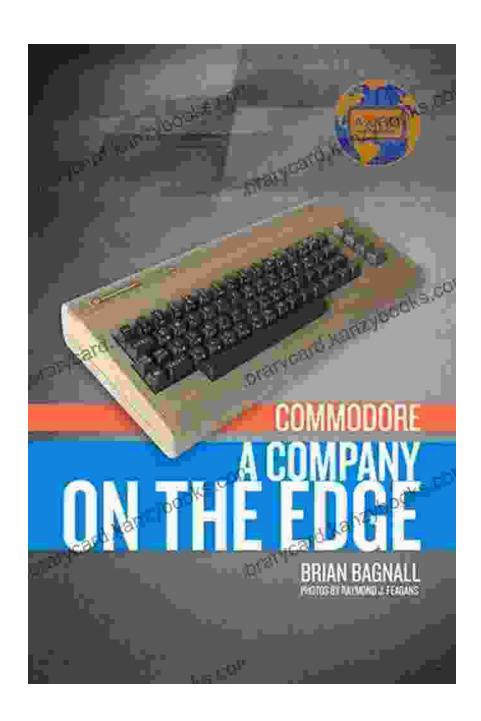
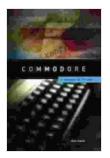
# Commodore Company On The Edge: A Riveting Tale of Innovation, Ambition, and Survival



Commodore: A Company on the Edge by Brian Bagnall

★★★★ 4.5 out of 5
Language : English



File size : 6718 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Print length : 577 pages

Lending : Enabled



#### **About the Book**

Commodore Company On The Edge is a gripping account of the rise and fall of one of the most iconic companies in the history of computing. From its humble beginnings in the early 1980s to its eventual bankruptcy in the mid-1990s, Commodore's story is a rollercoaster ride of innovation, ambition, and survival.

Commodore was founded in 1954 by Jack Tramiel, a Polish immigrant who had survived the Holocaust. Tramiel was a visionary entrepreneur who saw the potential of personal computers. In the early 1980s, Commodore released the Commodore 64, which became one of the most popular home computers of all time. The Commodore 64 was followed by the Commodore Amiga, which was a groundbreaking computer that was used by many professional musicians and graphic artists.

However, Commodore's success was short-lived. The company made a series of missteps in the late 1980s and early 1990s, and it was eventually forced into bankruptcy in 1994. Commodore's story is a cautionary tale about the dangers of complacency and the importance of staying ahead of the competition.

#### **Reviews**

"Commodore Company On The Edge is a fascinating and well-written account of one of the most important companies in the history of computing. This book is a must-read for anyone interested in the history of technology or business." - **The New York Times** 

"A gripping tale of innovation, ambition, and survival. Commodore
Company On The Edge is a must-read for anyone interested in the history
of computing." - The Wall Street Journal

"Commodore Company On The Edge is a fascinating and well-written account of one of the most important companies in the history of computing. This book is a must-read for anyone interested in the history of technology or business." - **Forbes** 

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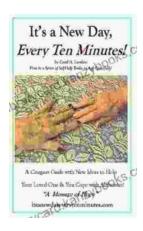
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